



NORTHERN NSW
FOOTBALL

NORTHERN NSW FOOTBALL PREMIER COMPETITIONS

PLAYING STRIP AND BRANDING REQUIREMENTS



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1. PURPOSE

The following document is to guide clubs and apparel suppliers through the playing strip requirements determined by Football Australia and/or Northern NSW Football for the National Premier Leagues Northern **NSW Men's and Women's, Northern League One**, Junior Development League and other competitions managed by Northern NSW Football.

Northern NSW Football reserves the right to determine requirements from time to time.

2. DOCUMENT CHECKLIST

Key points to note which are detailed throughout this document:

- ✓ All NNSWF Premier Competition clubs must seek approval for their playing strips annually.
- ✓ Branding and logo placements must be in accordance with provisions prescribed throughout this document.
- ✓ All clubs are required to have a home and alternate playing kit for both outfield and goalkeepers. Whilst some clubs may not be required to wear their alternate strip regularly, it's critical all clubs have the availability of both strips to avoid a clash. Usage of strips may extend beyond regular competition, **including FFA Cup or Women's State Cup as well as Premier Youth Tournaments.**
- ✓ Clubs may consider using their alternate playing strip as a warmup strip to maximise usage and value.

3. APPROVAL PROCESS AND TIMELINES

NNSWF will determine playing strip and branding requirements annually and advise clubs by September 30th. Clubs are solely responsible for arranging playing strips for all teams participating in NNSWF Premier Competitions.

Each Club is required to submit a digital version of their playing strips (including shirt, shorts and socks) for approval prior to signing off and producing kits inclusive of logo placements. Club playing strips are to be submitted to NNSWF via [email](#) annually by November 30th regardless of whether a new playing strip is being produced.

Requirements for each competition are detailed in throughout this document.

Clubs who fail to gain approval from NNSWF may be sanctioned in accordance with the NNSWF Premier Competition Regulations.

All costs associated with producing playing strips are the responsibility of the club unless otherwise advised by NNSWF.

NNSWF reserves the right to provide approval or reject proposed playing strips in accordance with requirements detailed in this document and/or FIFA, Football Australia and NNSWF Regulations.

Clubs must have 1st Grade Playing Strips available by January 31st for annual photoshoot and promotional activities.

4. PLAYING STRIP REQUIREMENTS

The following are mandatory requirements for each team participating in NNSWF Premier Competitions. Club playing kits must comply with the FIFA Laws of the Game and the FIFA Equipment Regulations.

In accordance with the [Colour Guidelines](#), NNSWF will determine in its sole discretion whether a proposed Playing Strip is light or dark for the purposes of this policy.

4.1. 1ST GRADE

NNSWF will supply participating Clubs with the NNSWF, Competition and Sleeve Sponsor logos annually which is required to be applied to both the 1st Grade Home and Alternate playing strips inclusive of goalkeepers.



It is the Clubs' responsibility to ensure that the logos are placed on strips as prescribed by Football Australia and NNSWF.

4.2. LOWER GRADES (13s – RESERVE GRADE)

Clubs are not required to display the NNSWF, Competition and Sleeve Sponsor logos on their playing strips for teams participating in 13s through to Reserve Grade, however, the [Protected Space](#) on the playing strips must be left clean (i.e. a club sponsor cannot be included in this position).

NNSWF strongly recommends and encourages clubs who subliminate their playing kits to brand in accordance with the [Playing Kit Branding Specifications](#).

The minimum requirement for playing strips for 13s through to Reserve Grade is a number placed on the back of the playing shirt.

4.3. JUNIOR DEVELOPMENT LEAGUE

NNSWF will supply participating Clubs with the NNSWF, Competition and Sleeve Sponsor logos annually which is required to be applied to any newly produced Home and Alternate playing strips inclusive of goalkeepers.

It is the Clubs' responsibility to ensure that the logos are placed on strips as prescribed by NNSWF.

5. PLAYING KIT BRANDING SPECIFICATIONS

The following requirements apply to the respective competitions, in conjunction with the [NNSWF Premier Competition Regulations](#).

5.1. OUTFIELD PLAYERS

Each club is required a minimum 1 home and 1 alternate Playing Strip designs for outfield Players, including a light and dark option. The clubs alternate kit shall not contain any of the dominant colours (other than trim) of the home kit. For clubs who have strips with horizontal or vertical stripes, the alternate kit must be marked different in design to the home strip (i.e. solid block colour differing from the colours in the home kit).

5.2. GOALKEEPERS

Each club is required a minimum 1 home and 1 alternate Playing Strip designs for Goalkeepers, including a light and dark option. The club's alternate goalkeeper kit shall not contain any of the dominant colours (other than trim) of the home goalkeeper kit.

Both the goalkeeper home and alternate kits must differ in colour from the home and alternate outfield playing kits.



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5.3. COMPETITION LOGO

5.3.1. NATIONAL PREMIER LEAGUES (MEN'S AND WOMEN'S – 1ST GRADE AND RESERVE GRADE)

The National Premier Leagues (NPL) logo is to be placed on the shirt right chest.



Should a Primary Manufacturers Logo be located on the right chest and cannot be moved (i.e. stitched onto the garment) the NPL logo is to be placed above the Primary Manufacturers Logo.

The NPL logo is only permitted to be placed on the right chest and cannot be placed elsewhere on the playing strip.

5.3.2. NORTHERN LEAGUE ONE (1ST GRADE AND RESERVE GRADE)

The Northern League One logo is to be placed on the shirt right chest.



Should a Primary Manufacturers Logo be located on the right chest and cannot be moved (i.e. stitched onto the garment) the NL1 logo is to be placed above the Primary Manufacturers Logo.

The NL1 logo is only permitted to be placed on the right chest and cannot be placed elsewhere on the playing strip.

5.3.3. PREMIER YOUTH LEAGUE (BOY'S AND GIRL'S – 13s-18s)

The Premier Youth League logo is to be placed on the shirt right chest.



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Should a Primary Manufacturers Logo be located on the right chest and cannot be moved (i.e. stitched onto the garment) the PYL logo is to be placed above the Primary Manufacturers Logo.

The PYL logo is only permitted to be placed on the right chest and cannot be placed elsewhere on the playing strip.

5.3.4. JUNIOR DEVELOPMENT LEAGUE

The Junior Development League (JDL) logo is to be placed on the shirt right chest.



Should a Primary Manufacturers Logo be located on the right chest and cannot be moved (i.e. stitched onto the garment) the JDL logo is to be placed above the Primary Manufacturers Logo.

The JDL logo is only permitted to be placed on the right chest and cannot be placed elsewhere on the playing strip.

5.4. COMPETITION SLEEVE SPONSOR

5.4.1. NATIONAL PREMIER LEAGUES (MEN'S – 1ST GRADE AND RESERVE GRADE)

The NBN logo is to be placed on the right sleeve. The logo must be placed in the centre of the sleeve horizontally. The colour of the logo cannot be adjusted and must be displayed in the formats supplied by NNSWF.



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The NBN logo is only permitted to be placed on the right sleeve and cannot be placed elsewhere on the playing strip.



5.4.2. NATIONAL PREMIER LEAGUES (**WOMEN'S**–1ST GRADE AND RESERVE GRADE)

The Newcastle Herald logo is to be placed on the right sleeve. The logo must be placed in the centre of the sleeve horizontally. The colour of the logo cannot be adjusted and must be displayed in the formats supplied by NNSWF.

The Newcastle Herald logo is only permitted to be placed on the right sleeve and cannot be placed elsewhere on the playing strip.



5.4.3. NORTHERN LEAGUE ONE (1ST GRADE AND RESERVE GRADE)

The HIT106.9 logo is to be placed on the right sleeve. The logo must be placed in the centre of the sleeve horizontally. The colour of the logo cannot be adjusted and must be displayed in the format supplied by NNSWF.

The HIT106.9 logo is only permitted to be placed on the right sleeve and cannot be placed elsewhere on the playing strip.



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5.4.4. PREMIER YOUTH LEAGUE (BOY'S AND GIRL'S – 13s-18s)

The right sleeve is to be left clean (i.e. no logo is permitted to be placed within this protected space). NNSWF will advise clubs in event a Competition Sponsor is secured.



5.4.5. JUNIOR DEVELOPMENT LEAGUE

The Newcastle Permanent logo is to be placed on the right sleeve. The logo must be placed in the centre of the sleeve horizontally. The colour of the logo cannot be adjusted and must be displayed in the format supplied by NNSWF.

The Newcastle Permanent logo is only permitted to be placed on the right sleeve and cannot be placed elsewhere on the playing strip.



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5.5. NNSWF LOGO

The NNSWF logo is to be placed on the front right lower leg of the shorts. The logo must be placed on the centre lower front of the shorts as a stacked logo. The colour of the logo can be adjusted dependant on the colour of the garment, however, must be one of the variations supplied by NNSWF.

The NNSWF logo is only permitted to be placed on the right lower leg of the shorts and cannot be placed elsewhere on the playing strip.



A Primary Manufacturers logo is permitted to be included on the NNSWF logo side of the shorts or a playing strip number if included. A maximum of 2 items is permitted, 1 being the NNSWF logo. A club sponsor is prohibited from being included within this section of the shorts.

5.5.1. CLUB SPONSOR LOGOS

Clubs are permitted to place club, sponsor, or technology logos in the prescribed spaces. Logos must meet the dimensions stipulated in [Sizing Dimensions](#). If a club elects to include multiple sponsor logos within one section, all logos must fit within the prescribed [Sizing Dimensions](#).



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5.5.2. PLAYING STRIP EXAMPLES



6. USAGE OF LOGOS

Clubs and/or manufacturers are not permitted to adjust or modify the NNSWF, Competition and/or Sleeve Sponsor logos. The logos available within the [NNSWF Logo Dropbox](#) are the only versions and colours which are permitted to be used and applied to strips. Variation to the colour or format of these logos will not be approved by NNSWF.

7. PROTECTED SPACE

Clubs are not permitted to include sponsor logos in the spaces restricted for the Competition / NNSWF Logo or the Competition Sponsors detailed by NNSWF and/or Football Australia including non-First Grade playing strips (i.e. any grade other than 1st Grade excluding JDL). Protected Space areas are listed within [Size Dimensions](#).

8. COLOUR GUIDELINES

The following colour guide is to be referred to in order to determine the application of “Light” and “Dark” Playing Strips.

Light	Dark
White	Charcoal
Platinum	Red
Yellow	Maroon
Orange	Purple
Gold	Royal Blue
Red	Dark Blue
Sky Blue	Dark Green
Turquoise	
Lime Green	
Pink	Black

*Note: *The standard shades of red may provide the necessary contrast between certain “light” and “dark” colours, depending on the pattern and use of other colours on the relevant Playing Strips.*

9. NUMBERS

The numbers on the back of shirts or on the front of shorts must be of a consistent design and dimensions, as approved by NNSWF. They must be in complete contrast to dominant colours of the shirt or shorts (i.e. light colour numerals on dark coloured strips and dark colour numerals on light coloured strips).



Where dominant strip colours are light or dark colours or horizontal, vertical, or diagonal stripes or carry a multi-coloured pattern thereon, which may impair the clear identification of the number from a distance of 100 metres, then the numeral must be placed on a plain coloured panel, in accordance with the preceding paragraph.

For number size and placement, refer to section [Sizing Dimensions](#).

10. SIZING DIMENSIONS

The following table details the maximum sizing dimensions for each logo permitted on playing strips.

SHIRT FRONT		
Logo Designation	Placement	Maximum Sizing
Club Major Sponsor	Shirt front	450cm ²
Club Sleeve Sponsor	Left shirt sleeve when worn 3cm from hem turn-up	100cm ²
Club Sleeve Sponsor Isolation Area	Perimeter of Logo	2cm
Primary Manufacturer's Logo	1 logo placement on either centre placket or left upperchest or right upper chest	20cm ²
Secondary Manufacturer's Logo	Top of Shoulder to Top of Sleeve Sponsor Isolation Area	8cm wide
Club Logo	Left Chest when worn	60cm ²
Competition Logo	Right Chest when worn	60cm ²
Competition Sponsor Logo	Right shirt sleeve when worn 3cm from hem turn-up	100cm ²
Technology Label	Maximum of 15cm from the bottom edge of the Shirt	10cm ²

SHIRT BACK		
Logo Designation	Placement	Maximum Sizing
Back of Jersey Sponsor	Below Player Number	300cm ² . Maximum height of sponsor logo is 15cm. There must be a 2cm gap between the bottom of the number and the sponsor logo
Player Number	Centre of Jersey	20cm (h)
Player Names	Centre of Jersey, above number	10cm (h)

Note: Please ensure that the back of shirt Sponsor Logo is positioned in a way that ensures it is clearly visible when the jersey is tucked into the shorts.

SHORTS FRONT		
Logo Designation	Placement	Maximum Sizing
NNSWF Logo	Right Leg when worn	60cm ²
Primary Manufacturer's Logo	Left Leg when worn	20cm ²
Club Logo	Left Leg when worn above the Manufacturer's Logo	60cm ²



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Player Number	Above Sponsor Logo on Right Leg when worn	10cm (h)
Technology Label	No lower than 5cm from the waistband or no more than 5cm above shorts bottom	Maximum sizing is 10cm ²

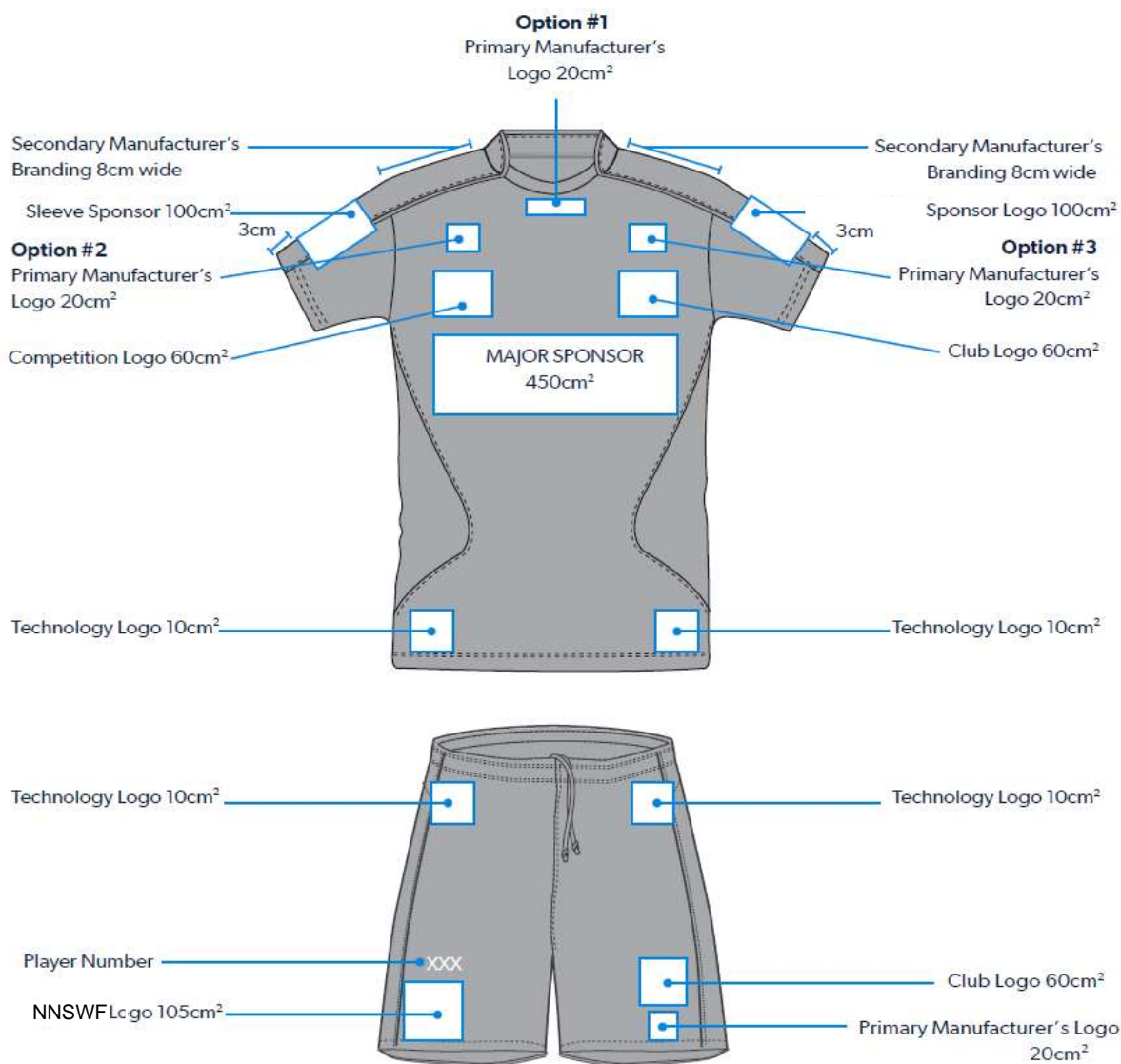
SHORTS BACK		
Logo Designation	Placement	Maximum Sizing
Sponsor Logo	Left or Right Leg when worn	105cm ²

SHORTS SIDE		
Logo Designation	Placement	Maximum Sizing
Secondary Manufacturer's Logo	Side Panelling of shorts (left and right side)	8cm wide

SOCKS		
Logo Designation	Placement	Maximum Sizing
Primary Manufacturer's Logo	Calf or Shin (opposite to Club initials)	20cm ²
Secondary Manufacturer's Logo	Turn Down	Maximum 5cm wide
Club Initials	Calf or Shin (opposite to Primary Manufacturer's Logo)	

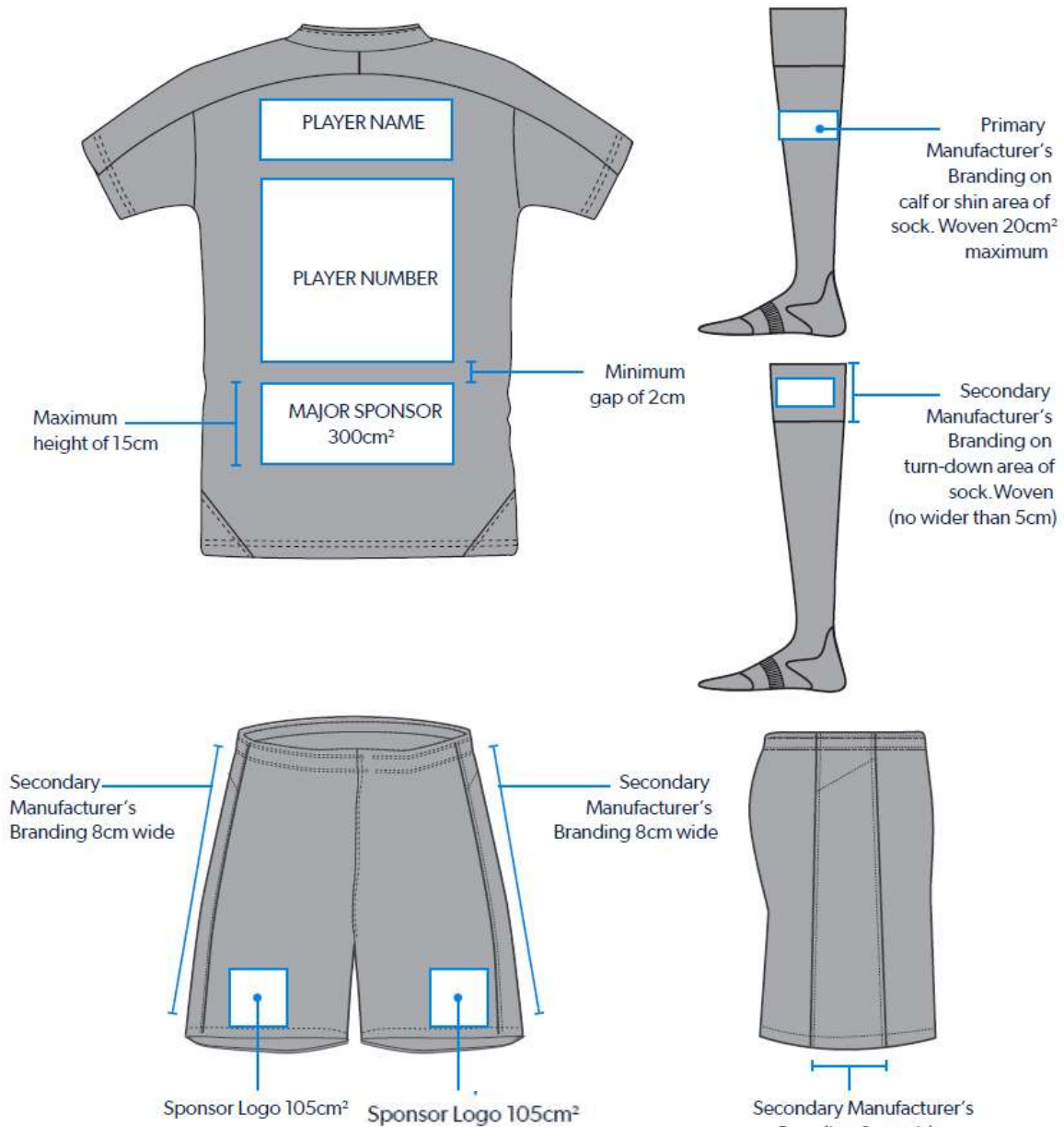


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11. KIT GRID

Following submission of club playing strips NNSWF will produce a Kit Grid which will be supplied to clubs and match officials annually.

The Kit Grid shall detail each clubs registered playing strips and which playing kit shall be allocated for each match up with opposing clubs both home and alternate.



NATIONAL PREMIER LEAGUES

LAKE MACQUARIE CITY FC V BROADMEADOW MAGIC FC | ROUND 1



HOME GK

HOME O/F

MATCH OFFICIAL

AWAY O/F

AWAY GK