

# Youth Development Plan

Insert  
Logo  
Here

# Who Are We

## **Mission Statement:**

Our purpose is to be <Insert Club Mission>

## **Vision Statement:**

To <Insert Club Vision>

## **Core Values:**

- <Insert Club Values>
- <Insert Club Values>
- <Insert Club Values>
- <Insert Club Values>
- <Insert Club Values>

# Club Philosophy

**To Develop The Player:**

<Insert How>

**Develop The Person:**

<Insert How>

**Develop The Club:**

<Insert How>

**Develop The Future:**

<Insert How>

# Club Objectives

## **Football** Objectives for Developing Quality Players:

- <Insert objective>
- <Insert objective>
- <Insert Objective>
- <Insert Objective>

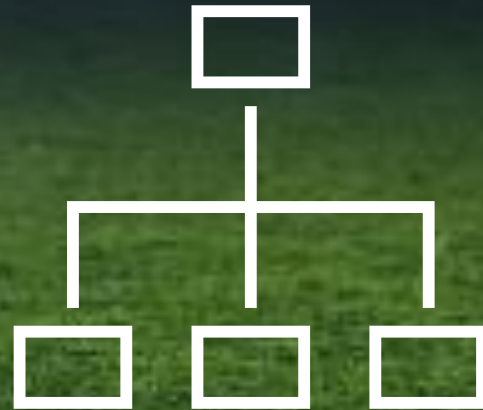
## **Life** Objectives for Developing Quality People:

- <Insert objective>
- <Insert objective>
- <Insert Objective>
- <Insert Objective>



# Club Football Structure

<INSERT YOUR CLUBS FOOTBALL ORGANISATIONAL CHART>



# Club Coaching Staff

<Confirm the full coaching staff for ALL PYL teams including current/active accreditation for each coach>

# Club Resources

Insert resources that your club has access to that supports player and coach development:

Things to consider:

Staff

Facilities

Technology

Equipment

Partnerships

# Cost of Football

Insert a breakdown of the full registration fees for each age group within your club's PYL program.

Please indicate if there are additional costs outside the registration fee, such as:

- Additional training costs (academy, individual training run by the club
  - Apparel required by the club for players to have/wear
    - Compulsory fundraising (raffle tickets etc.)



# Coach Development Strategy

What is your clubs Coach Development Strategy and actions/activities that will deliver on this strategy?

# Player Development Strategy

What is your clubs Player Development Strategy and actions/activities that will deliver on this strategy?

# Parent Education Strategy

What is your clubs Parent Education Strategy and actions/activities that will deliver on this strategy?

# Club DNA or Player Profile

<Insert your clubs player DNA or Player profile graphic/image/explanation>



# Periodisation Plan or Training Program

Insert your clubs Periodisation Plan or Training Program for each squad or each phase within your  
PYL program

# Players to watch

## 12's JDL

- <Insert Player>

## 13's PYL

- <Insert Player>

## 14's PYL

- <Insert Player>

## 14's PYL

- <Insert Player>

## 15's PYL

- <Insert Player>

## 16's PYL

- <Insert Player>

## 18's PYL

- <Insert Player>

## Seniors

- <Insert Player>