



MEMO 60-2023

DATE: Tuesday 24 October 2023
TO: NNSWF Premier Clubs
FROM: Senior Officer – Premier Competitions
SUBJECT: Playing Strip & Branding Requirements

For Information or Action	Action required	When	NNSWF Contact	Total Pages
Action	Seek approval & submit playing kits	Thursday 30 Nov 2023 COB	Steph Carte	2

Dear All,

The guidelines for kits in the 2024 season will remain unchanged from the 2023 season.

NNSWF continues to enforce the Playing Strip & Branding Requirements document: [Playing Strip & Branding Requirements - NNSWF Premier Competitions](#) in collaboration with the NNSWF Premier Competitions Regulations. This document aids both clubs and suppliers in creating playing kits for the upcoming season.

The purpose of this document is to ensure clubs are compliant with the various branding requirements across the NNSWF Premier Competitions. The branding requirements remain consistent from previous years. As does the formalised process now in place to ensure uniformity throughout competitions.

Amongst others, the two key points for clubs to note from this document are included below:

- 1. All clubs must obtain approval from NNSWF annually for all their playing strips, regardless of whether the strip is new or from the previous season.**
 - Approval for new playing strips must be obtained prior to signing off with supplier to avoid any additional club costs in the event the strip does not meet requirements.
- 2. Home & away kits must be produced in a light and a dark shade to minimise clashes throughout the season.** Clubs have the flexibility to only use one colour of shorts. However, it is mandatory for each club to provide two pairs of socks and two jerseys: one in a dark colour and one in a light colour. Noting clubs are required to have both home & away strips for all teams including outfield players and goalkeepers.
 - Goalkeeper kits must be produced in differing colours from both the home and away outfield kits.



NORTHERN NSW FOOTBALL

Clubs who fail to gain approval or do not submit their playing kits will be subject to financial penalties in accordance with the NNSWF Premier Competition Regulations or may be unable to wear the strip in Northern NSW Premier Competitions.

The document has been prepared with sections for each specific competition including the mandatory requirements for 1st Grade playing strips & options for lower grades including Premier Youth League and Junior Development League.

Following on from 2023 season, the NPL & NL1 logos are allowed exclusively on 1st Grade & Reserve Grade kits. The PYL logo is designated for Youth kits between the 13s & 18 Years. please note that there is no grace period for complying with these logo regulations for the 2024 season. Please access the logos via the [Premier Competition Logos - Dropbox](#)

For teams participating in the NPL Men's & Women's (1st Grade / Reserve Grade) approval will be referred to Football Australia via NNSWF.

For teams who qualify for the Australia Cup (Round of 32 onwards), approval will be subject to Football Australia as the Competition Administrator which may include additional requirements beyond the NNSWF minimum standards.

NNSWF will continue produce a graphic kit grid in season 2024 to avoid strip clashes.

All playing strip approvals must be submitted by **Thursday 30 November 2023 COB** to [Steph Carte](#)

Regards,

Steph Carte

Senior Officer – Premier Competitions

Northern NSW Football