



MEMO 17-2025

DATE: Friday 7th March
TO: NPL Mens & Womens Clubs
FROM: General Manager Football Operations
SUBJECT: Streaming Matches & Music

For Information or Action	Action required	Action completed by	NNSWF Contact	Total Pages
Information	N/A	N/A	Mitchell O'Keefe	2

Dear All,

As you are aware our new broadcast partnership sees all our NPL 1st & Reserve Grade matches broadcast live in YouTube.

The increase numbers have been extremely encouraging, however, with such a platform comes some extra responsibilities.

We are not permitted to stream copyrighted music through YouTube, and any music played through your clubs PA system in the pre-match or the half time break is generally recognised by YouTube, and has caused some matches to be temporarily removed from YouTube.

What can you do?

Whilst we are looking into ways to assist from our end, initially clubs must not play copyrighted music during streams from today. This also includes goal stings for clubs who use them. Rights free and royalty free music exists, which even if played will not cause any issues. There are websites and playlists which are dedicated to rights free or royalty free music, these can be played without any risk of YouTube taking action.

Please ensure you pass this on to the person responsible for your PA prior to this weekend. We do not want to risk games being taken down mid-stream, or being removed from the platform completely.

Please note also, that any reading of team line-ups should be done prior to the match kick off, and not after play has commenced.



If you have any further questions, please don't hesitate to ask.

Regards,
Liam Bentley
General Manager Football Operations
Northern NSW Football

MEMORANDUM