



MEMO 19-2025

DATE: Wednesday 12th March
TO: Premier Clubs
FROM: CEO
SUBJECT: NNSWF Official Beer Supplier Update

For Information or Action	Action required	Action completed by	NNSWF Contact	Total Pages
Information	N/A	N/A	Liam Bentley	2

Dear All,

Northern NSW Football (NNSWF) wishes to inform you that we have made a strategic decision not to renew our Official Beer Supplier partnership with Modus Merewether.

This decision has been communicated to Modus this week and, while not an easy one, a consistent theme in club feedback has been the desire for greater freedom and flexibility regarding beer suppliers at match venues, allowing clubs to secure the best deals possible for the purchase or supply of beer at their venues. We have taken this feedback on board, it has been a key principle which has shaped our decision not to renew this partnership.

What This Means for Clubs:

- **No Supplier Requirements** – From today, Clubs are no longer under any obligations regarding what beer must be stocked in club bars.
- **No Purchasing Commitments** – From today, Clubs hosting NNSWF events, such as the NNSWF NPL Finals and State Cup Finals, are not required to purchase from any specific supplier.

We want to take this opportunity to express our appreciation to Modus for being an outstanding partner over the past few years. Their support has been valued, and we acknowledge their contributions to our football community. While our formal partnership will conclude, we encourage clubs that may be interested in establishing a localised partnership with Modus to reach out directly.



NORTHERN NSW FOOTBALL

For those clubs interested in exploring potential sponsorships or supply agreements with Modus, we encourage you to contact Pat from Modus Merewether at your convenience. His details are as follows:

Patrick Vaughan

pat@mobrewing.com.au

We will do everything possible to facilitate connections between interested clubs and the Modus team should you wish to pursue localised partnership opportunities.

If you have any questions regarding this update, please do not hesitate to reach out.

Regards,

Peter Haynes

Chief Executive Officer

Northern NSW Football

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