



MEMO 19-2026

DATE: Tuesday, 3 March
TO: Hit 106.9 Northern League One Clubs
FROM: GM Football Operations
SUBJECT: Coverage of Northern League One

For Information or Action	Action required	Action completed by	NNSWF Contact	Total Pages
Information	N/A	N/A	Liam Bentley	2

Dear All,

Following recent feedback regarding the visibility and coverage of the Hit 106.9 Northern League One competition, we wanted to provide an update on our approach moving forward.

We acknowledge and appreciate the feedback received and recognise the importance of increasing exposure for Northern League One fixtures. As part of this, we are currently exploring cost-effective solutions to expand our broadcast offering.

A key focus area is the potential use of AI camera solutions such as Veo Live or Spiideo to support the streaming of selected matches. These platforms provide a more cost-effective way to expand coverage across additional competitions.

To support this initiative, we will be piloting a number of Northern League One matches during May. These fixtures will be identified throughout April, with direct communication to the relevant clubs to confirm venue suitability and operational requirements.

As part of the pilot, all matches will be streamed via the Northern NSW Football YouTube channel, alongside existing NPL broadcasts. This will allow us to assess:

- Viewer engagement and overall appetite for Northern League One content
- Operational feasibility across the region and different venues
- The quality and consistency of AI-based production

These initial pilot games will help us to introduce a regular match per week, or potentially more than one, broadcast for Northern League One in the second half of the season. At this stage, it is anticipated that these matches may not include live commentary, dependent on the available technology.



NORTHERN NSW FOOTBALL

Importantly, this initiative sits in addition to all finals and playoff fixtures, which will continue to be broadcast as standard.

This is an exciting step forward as we look to broaden our coverage and showcase more of our competitions. The learnings from this pilot will play a key role in informing our broader broadcast and digital strategy for Hit 106.9 Northern League One heading into the 2027 season and beyond.

If your club currently has the appropriate Veo camera and Veo live subscription – please let us know as soon as possible as this may allow us to increase coverage.

We will continue to keep clubs updated as planning progresses and appreciate your support as we trial this initiative.

Please don't hesitate to reach out if you have any questions or feedback, and it will become a standing agenda item on our Standing Committee meetings in 2026.

Kind regards,

Liam Bentley
General Manager Football Operations
Northern NSW Football