



Key Strategic Activity	Advertise Emerging Jets and TSP Coaching Positions			
Link to Strategic Pillar	Winning			
Link to Strategic Priority	Youth Football			
Link to Strategic Goal/s	Lifted the technical standard of youth players participating in youth competitions and programs aligned to the TPP.			
RACI	Responsible – Who? TD	Accountable – Approval? HFD	Consulted TA, PDA, FM, MCM	Informed Coaches
Outline of Strategic Activity What is the principal purpose?	<p>NNSWF is committed to advertising all Emerging Jets (Girls) and TSP coaching positions for 2020. Advertising for our coaching positions to engage the very best people we can in each position with a view to try and improve the perception of our programs and the quality of coaching. Essentially this process will achieve:</p> <ul style="list-style-type: none"> • Ensure we get the very best coaches possible; • Address the perception of our program being a ‘closed shop’; • Actively engage with the football family; • Provide opportunities for registered and accredited coaches to engage with our programs; • Allow us to identify and appoint our coaches for FFA NYC’s much earlier as they essentially should be the TSP coach in each of the relevant boys and girls age group. 			
Desired outcome/s aligned to Goal	Lifted the technical standard of youth players participating in youth competitions and programs aligned to the TPP.			



Prioritisation assessment matrix

Measure	Urgency	Potential Impact	Success	Resources	Stakeholder readiness	Integration	Total Points
Definition	<i>Is this a priority activity which needs to be implemented?</i>	<i>Is it likely that the implementation of this activity will have a significant impact on one or more specific challenges?</i>	<i>Do you have reason to believe that the activity will be a success?</i>	<i>Are resources (funds, staff, expertise) readily available to implement the activity?</i>	<i>Will this activity be supported by relevant stakeholders? Is there momentum to move this initiative forward?</i>	<i>Is there opportunity for collaboration and/or opportunity to build on existing initiatives?</i>	
Rate 1 to 3 (3 is the highest)	3	2	2	3	2	2	14