



<b>Key Strategic Activity</b>	Commission Volunteer “Champions” Vignettes			
<b>Link to Strategic Pillar</b>	Participating			
<b>Link to Strategic Priority</b>	Club Capacity			
<b>Link to Strategic Goal/s</b>	A vibrant, satisfied and engaged volunteer network which underpin clubs which are empowered to better meet their members’ needs and expectations			
<b>RACI</b>	<b>Responsible – Who?</b> SOMC	<b>Accountable – Approval?</b> MCM	<b>Consulted</b> SOCF, Member Zones	<b>Informed</b>
<b>Outline of Strategic Activity</b> <b>What is the principal purpose?</b>	Identify and promote volunteer champions through a series of short videos that will encourage and inspire likeminded individuals to take up or continue volunteering with their local football club.			
<b>Desired outcome/s aligned to Goal</b>	A vibrant, satisfied and engaged volunteer network			



### Prioritisation assessment matrix

Measure	Urgency	Potential Impact	Success	Resources	Stakeholder readiness	Integration	Total Points
<b>Definition</b>	<i>Is this a priority activity which needs to be implemented?</i>	<i>Is it likely that the implementation of this activity will have a significant impact on one or more specific challenges?</i>	<i>Do you have reason to believe that the activity will be a success?</i>	<i>Are resources (funds, staff, expertise) readily available to implement the activity?</i>	<i>Will this activity be supported by relevant stakeholders? Is there momentum to move this initiative forward?</i>	<i>Is there opportunity for collaboration and/or opportunity to build on existing initiatives?</i>	
<b>Rate 1 to 3 (3 is the highest)</b>	2	2	2	2	2	2	<b>12</b>