



Key Strategic Activity	Establish Annual Calendar of Key Activities and Requirements			
Link to Strategic Pillar	Leading			
Link to Strategic Priority	Communication			
Link to Strategic Goal/s	Clear and agreed communication protocols throughout the game which facilitate effective working relationships and good governance.			
RACI	Responsible – Who? Reception and Admin Assist.	Accountable – Approval? Head of Football Development	Consulted	Informed Zones and NNSWF Staff
Outline of Strategic Activity What is the principal purpose?	Establish an annual calendar of key activities which also identifies when responses are required from the Member Zones. The calendar will be complemented by a monthly communication which identifies key activities and requirements for the ensuing month.			
Desired outcome/s aligned to Goal	effective working relationships and good governance.			



Prioritisation assessment matrix

Measure	Urgency	Potential Impact	Success	Resources	Stakeholder readiness	Integration	Total Points
Definition	<i>Is this a priority activity which needs to be implemented?</i>	<i>Is it likely that the implementation of this activity will have a significant impact on one or more specific challenges?</i>	<i>Do you have reason to believe that the activity will be a success?</i>	<i>Are resources (funds, staff, expertise) readily available to implement the activity?</i>	<i>Will this activity be supported by relevant stakeholders? Is there momentum to move this initiative forward?</i>	<i>Is there opportunity for collaboration and/or opportunity to build on existing initiatives?</i>	
Rate 1 to 3 (3 is the highest)	3	2	2	3	2	1	13