



Key Strategic Activity	Establish Club Female Development Coordinator Program			
Link to Strategic Pillar	Participating			
Link to Strategic Priority	Women & Girls			
Link to Strategic Goal/s	Significantly increased the presence of females throughout the sport			
RACI	Responsible – Who? FPO	Accountable – Approval? SOCF	Consulted Member Zones	Informed Clubs
Outline of Strategic Activity What is the principal purpose?	<p>Establish a program of club-based volunteer Female Development Coordinators who will drive participation opportunities at their local club aligned to the broader NNSWF female participation strategy.</p> <p>This network of Female Development Coordinators will be provided with formal training and ongoing upskilling by NNSWF and act as advocates of the women's game at a local level in addition to implementing specific club initiatives aimed at increasing participation of women and girls.</p> <p>Similar to the Club Coach Coordinator network, NNSWF will provide opportunities for these individuals to come together to share best practice and positive case studies that will benefit their members.</p>			
Desired outcome/s aligned to Goal	Significantly increased the presence of females throughout the sport			



Prioritisation assessment matrix

Measure	Urgency	Potential Impact	Success	Resources	Stakeholder readiness	Integration	Total Points
Definition	<i>Is this a priority activity which needs to be implemented?</i>	<i>Is it likely that the implementation of this activity will have a significant impact on one or more specific challenges?</i>	<i>Do you have reason to believe that the activity will be a success?</i>	<i>Are resources (funds, staff, expertise) readily available to implement the activity?</i>	<i>Will this activity be supported by relevant stakeholders? Is there momentum to move this initiative forward?</i>	<i>Is there opportunity for collaboration and/or opportunity to build on existing initiatives?</i>	
Rate 1 to 3 (3 is the highest)	2	2	2	2	1	3	12