



Key Strategic Activity	Establish NPL NNSW Women Working Group			
Link to Strategic Pillar	Entertainment			
Link to Strategic Priority	Showcasing the best of local football			
Link to Strategic Goal/s	Developed and promoted Premier Competitions which engender interest and investment.			
RACI	Responsible – Who? FOM	Accountable – Approval? CEO and BOD's	Consulted FFA, Clubs	Informed Member Zones
Outline of Strategic Activity What is the principal purpose?	Establish a Working Group comprised of representatives from existing WPL Clubs. The Working Group will be charged with recommending the terms and criteria which will underpin the establishment of a division of the National Premier Leagues for Women in NNSW. The Working Group's recommendations will initially be presented to FFA and subsequently NNSWF's Board of Directors for approval.			
Desired outcome/s aligned to Goal	Developed and promoted Premier Competitions which engender interest and investment.			



Prioritisation assessment matrix

Measure	Urgency	Potential Impact	Success	Resources	Stakeholder readiness	Integration	Total Points
Definition	<i>Is this a priority activity which needs to be implemented?</i>	<i>Is it likely that the implementation of this activity will have a significant impact on one or more specific challenges?</i>	<i>Do you have reason to believe that the activity will be a success?</i>	<i>Are resources (funds, staff, expertise) readily available to implement the activity?</i>	<i>Will this activity be supported by relevant stakeholders? Is there momentum to move this initiative forward?</i>	<i>Is there opportunity for collaboration and/or opportunity to build on existing initiatives?</i>	
Rate 1 to 3 (3 is the highest)	3	3	2	2	2	2	14