



Key Strategic Activity	Establish Sister Federation Agreement (Auckland NZ)			
Link to Strategic Pillar	Winning			
Link to Strategic Priority	Youth Football			
Link to Strategic Goal/s	Lifted the technical standard of youth players participating in youth competitions and programs aligned to the TPP.			
RACI	Responsible – Who? HFD	Accountable – Approval? CEO	Consulted TD	Informed Member Zones, Premier Clubs
Outline of Strategic Activity What is the principal purpose?	<p>Engage with and execute a sister Federation agreement with an identified Member Federation of Football New Zealand with the view of establishing a cost effective annual youth tournament for TSP players.</p> <p>This relationship would also include opportunities for identified Match Officials to exchange between the New Zealand National League and the NNSWF NPL as well as coach education / professional development opportunities.</p> <p>This relationship should be extended to encompass a formal staff exchange program or internship opportunities for identifies stakeholders.</p> <p>This partnership could also leverage Hyundai A-League matches between the Newcastle Jets and Wellington Phoenix and also potential commercial relationships with Newcastle Airport, Newcastle City Council and Jet Star relating to the introduction of direct flights to New Zealand from Newcastle Airport.</p>			
Desired outcome/s aligned to Goal	Lifted the technical standard			



Prioritisation assessment matrix

Measure	Urgency	Potential Impact	Success	Resources	Stakeholder readiness	Integration	Total Points
Definition	<i>Is this a priority activity which needs to be implemented?</i>	<i>Is it likely that the implementation of this activity will have a significant impact on one or more specific challenges?</i>	<i>Do you have reason to believe that the activity will be a success?</i>	<i>Are resources (funds, staff, expertise) readily available to implement the activity?</i>	<i>Will this activity be supported by relevant stakeholders? Is there momentum to move this initiative forward?</i>	<i>Is there opportunity for collaboration and/or opportunity to build on existing initiatives?</i>	
Rate 1 to 3 (3 is the highest)	2	3	3	2	2	3	15