



<b>Key Strategic Activity</b>	Execute Communication Protocols			
<b>Link to Strategic Pillar</b>	Leading			
<b>Link to Strategic Priority</b>	Communication			
<b>Link to Strategic Goal/s</b>	Clear and agreed communication protocols throughout the game which facilitate effective working relationships and good governance.			
<b>RACI</b>	<b>Responsible – Who?</b> CEO	<b>Accountable – Approval?</b> CEO	<b>Consulted</b> Zones & Executive	<b>Informed</b> NNSWF Staff
<b>Outline of Strategic Activity What is the principal purpose?</b>	Establish protocols between NNSWF and the Member Zones which clearly outlines respective responsibilities and commitments relating to communication. Member Zones and relevant staff will be asked to regularly assess the parties' adherence.			
<b>Desired outcome/s aligned to Goal</b>	effective working relationships and good governance.			



### Prioritisation assessment matrix

Measure	Urgency	Potential Impact	Success	Resources	Stakeholder readiness	Integration	Total Points
<b>Definition</b>	<i>Is this a priority activity which needs to be implemented?</i>	<i>Is it likely that the implementation of this activity will have a significant impact on one or more specific challenges?</i>	<i>Do you have reason to believe that the activity will be a success?</i>	<i>Are resources (funds, staff, expertise) readily available to implement the activity?</i>	<i>Will this activity be supported by relevant stakeholders? Is there momentum to move this initiative forward?</i>	<i>Is there opportunity for collaboration and/or opportunity to build on existing initiatives?</i>	
<b>Rate 1 to 3 (3 is the highest)</b>	3	1	1	3	2	1	<b>11</b>