



<b>Key Strategic Activity</b>	Identification of new club sites (Housing Developments)			
<b>Link to Strategic Pillar</b>	Participating			
<b>Link to Strategic Priority</b>	Facilities			
<b>Link to Strategic Goal/s</b>	Increased the number of community football facilities that are fit for purpose, welcoming and support the growth of the game			
<b>RACI</b>	<b>Responsible – Who?</b> SOCF	<b>Accountable – Approval?</b> HFD	<b>Consulted</b> SOCF, Member Zones	<b>Informed</b>
<b>Outline of Strategic Activity</b> <b>What is the principal purpose?</b>	NNSWF to work with local councils to identify new or expanding housing estates that attract section 94 funding or similar to establish facilities that could house new or enable the expansion of existing football clubs.			
<b>Desired outcome/s aligned to Goal</b>	Number of community football facilities that are fit for purpose			



**Prioritisation assessment matrix**

<b>Measure</b>	<b>Urgency</b>	<b>Potential Impact</b>	<b>Success</b>	<b>Resources</b>	<b>Stakeholder readiness</b>	<b>Integration</b>	<b>Total Points</b>
<b>Definition</b>	<i>Is this a priority activity which needs to be implemented?</i>	<i>Is it likely that the implementation of this activity will have a significant impact on one or more specific challenges?</i>	<i>Do you have reason to believe that the activity will be a success?</i>	<i>Are resources (funds, staff, expertise) readily available to implement the activity?</i>	<i>Will this activity be supported by relevant stakeholders? Is there momentum to move this initiative forward?</i>	<i>Is there opportunity for collaboration and/or opportunity to build on existing initiatives?</i>	
<b>Rate 1 to 3 (3 is the highest)</b>	2	3	2	2	2	3	<b>14</b>