



Key Strategic Activity	Implement National Club Development Program			
Link to Strategic Pillar	Participating			
Link to Strategic Priority	Club Capacity			
Link to Strategic Goal/s	A vibrant, satisfied and engaged volunteer network which underpin clubs which are empowered to better meet their members' needs and expectations			
RACI	Responsible – Who? CDO	Accountable – Approval? SOCF	Consulted Member Zones	Informed
Outline of Strategic Activity What is the principal purpose?	Roll out the FFA's new National Club Development Program (NCDP) that will provide clubs with a star rating and provide them with a specific action plan that will guide them in working with NNSWF to build on their strengths and address their current weaknesses.			
Desired outcome/s aligned to Goal	Volunteers who are empowered to better meet their members' needs and expectations			



Prioritisation assessment matrix

Measure	Urgency	Potential Impact	Success	Resources	Stakeholder readiness	Integration	Total Points
Definition	<i>Is this a priority activity which needs to be implemented?</i>	<i>Is it likely that the implementation of this activity will have a significant impact on one or more specific challenges?</i>	<i>Do you have reason to believe that the activity will be a success?</i>	<i>Are resources (funds, staff, expertise) readily available to implement the activity?</i>	<i>Will this activity be supported by relevant stakeholders? Is there momentum to move this initiative forward?</i>	<i>Is there opportunity for collaboration and/or opportunity to build on existing initiatives?</i>	
Rate 1 to 3 (3 is the highest)	3	2	2	3	2	3	15