



<b>Key Strategic Activity</b>	Implement Walking Football pilot programs			
<b>Link to Strategic Pillar</b>	Participating			
<b>Link to Strategic Priority</b>	Player Churn			
<b>Link to Strategic Goal/s</b>	Addressed the reasons within the game's control which are influencing why players are not being retained			
<b>RACI</b>	<b>Responsible – Who?</b> SOCF	<b>Accountable – Approval?</b> HFD	<b>Consulted</b> Member Zones	<b>Informed</b>
<b>Outline of Strategic Activity What is the principal purpose?</b>	<p>NNSWF's Walking Football programs are run in partnership with FFA and Active Ageing Australia offering a social, small-sided &amp; sustainable version of football specifically modified for older Australians, in metropolitan, regional &amp; remote locations.</p> <p>NNSWF will implement pilot walking football programs within identified communities in NSW to provide opportunities for men and women who are no longer able to participate in traditional football activities but wish to stay involved in the game.</p> <p>These pilot programs will focus on low-impact, team-based exercise, utilising the National 'Walking Football Rules and Formats'. Matches are played in small sided football formats on modified pitches with shortened game times</p> <p>NNSWF's Walking Football programs aim to provide participants physical &amp; mental health benefits, social connectedness and promotion of the benefits of ongoing physical activity.</p>			
<b>Desired outcome/s aligned to Goal</b>	Addressed reasons which are influencing why players are not being retained			



### Prioritisation assessment matrix

Measure	Urgency	Potential Impact	Success	Resources	Stakeholder readiness	Integration	Total Points
<b>Definition</b>	<i>Is this a priority activity which needs to be implemented?</i>	<i>Is it likely that the implementation of this activity will have a significant impact on one or more specific challenges?</i>	<i>Do you have reason to believe that the activity will be a success?</i>	<i>Are resources (funds, staff, expertise) readily available to implement the activity?</i>	<i>Will this activity be supported by relevant stakeholders? Is there momentum to move this initiative forward?</i>	<i>Is there opportunity for collaboration and/or opportunity to build on existing initiatives?</i>	
<b>Rate 1 to 3 (3 is the highest)</b>	2	3	3	3	2	2	<b>15</b>