



Key Strategic Activity	Implement Review of the Cost of Football Recommendations			
Link to Strategic Pillar	Participating			
Link to Strategic Priority	Player Churn			
Link to Strategic Goal/s	Addressed the reasons within the game's control which are influencing why players are not being retained			
RACI	Responsible – Who? HFD	Accountable – Approval? CEO	Consulted Member Zones	Informed
Outline of Strategic Activity What is the principal purpose?	<p>NNSWF to provide all Member Zones and Clubs with a budget template that will clearly outline the approved items that can be built into a participant's registration fee. This budget template will also identify items that will be required to be purchased by participants as an additional purchase or 'add-on' through play football.</p> <p>The purpose of this budget template will be for clubs to be able to advertise the participation fee through PlayFootball in isolation to all other costs associated with playing for their club.</p> <p>This will also allow Northern NSW Football and Member Zones to promote the actual costs or participation and parents/players to compare 'apples with apples'</p>			
Desired outcome/s aligned to Goal	Addressed reasons which are influencing why players are not being retained			



Prioritisation assessment matrix

Measure	Urgency	Potential Impact	Success	Resources	Stakeholder readiness	Integration	Total Points
Definition	<i>Is this a priority activity which needs to be implemented?</i>	<i>Is it likely that the implementation of this activity will have a significant impact on one or more specific challenges?</i>	<i>Do you have reason to believe that the activity will be a success?</i>	<i>Are resources (funds, staff, expertise) readily available to implement the activity?</i>	<i>Will this activity be supported by relevant stakeholders? Is there momentum to move this initiative forward?</i>	<i>Is there opportunity for collaboration and/or opportunity to build on existing initiatives?</i>	
Rate 1 to 3 (3 is the highest)	3	3	2	2	2	3	15