



<b>Key Strategic Activity</b>	Improve Member Zone Board Gender Equity			
<b>Link to Strategic Pillar</b>	Participating			
<b>Link to Strategic Priority</b>	Women & Girls			
<b>Link to Strategic Goal/s</b>	Significantly increased the presence of females throughout the sport			
<b>RACI</b>	<b>Responsible</b> – Who? CEO	<b>Accountable</b> – Approval? Member Zones	<b>Consulted</b> n/a	<b>Informed</b> Clubs
<b>Outline of Strategic Activity What is the principal purpose?</b>	Formalise and publicise targets for all Member Zones to reflect the FFAs 40:40:20 gender representation on all Zone boards by 2023. NNSWF will need to explore how Member Zones that achieve the 40:40:20 gender representation on boards can be formally acknowledged and/or rewarded.			
<b>Desired outcome/s aligned to Goal</b>	Significantly increased the presence of females throughout the sport			



**Prioritisation assessment matrix**

<b>Measure</b>	<b>Urgency</b>	<b>Potential Impact</b>	<b>Success</b>	<b>Resources</b>	<b>Stakeholder readiness</b>	<b>Integration</b>	<b>Total Points</b>
<b>Definition</b>	<i>Is this a priority activity which needs to be implemented?</i>	<i>Is it likely that the implementation of this activity will have a significant impact on one or more specific challenges?</i>	<i>Do you have reason to believe that the activity will be a success?</i>	<i>Are resources (funds, staff, expertise) readily available to implement the activity?</i>	<i>Will this activity be supported by relevant stakeholders? Is there momentum to move this initiative forward?</i>	<i>Is there opportunity for collaboration and/or opportunity to build on existing initiatives?</i>	
<b>Rate 1 to 3 (3 is the highest)</b>	3	3	3	3	1	3	<b>16</b>