



<b>Key Strategic Activity</b>	Pilot Modified Formats for Over 35's			
<b>Link to Strategic Pillar</b>	Participating			
<b>Link to Strategic Priority</b>	Player Churn			
<b>Link to Strategic Goal/s</b>	Addressed the reasons within the game's control which are influencing why players are not being retained			
<b>RACI</b>	<b>Responsible – Who?</b> SOCF	<b>Accountable – Approval?</b> HFD	<b>Consulted</b> Member Zones	<b>Informed</b>
<b>Outline of Strategic Activity What is the principal purpose?</b>	Pilot modified formats for older players throughout the Winter season aimed at lapsed participants who cannot commit to a full season or who may not seek to engage in traditional football.			
<b>Desired outcome/s aligned to Goal</b>	Addressed reasons which are influencing why players are not being retained			



**Prioritisation assessment matrix**

<b>Measure</b>	<b>Urgency</b>	<b>Potential Impact</b>	<b>Success</b>	<b>Resources</b>	<b>Stakeholder readiness</b>	<b>Integration</b>	<b>Total Points</b>
<b>Definition</b>	<i>Is this a priority activity which needs to be implemented?</i>	<i>Is it likely that the implementation of this activity will have a significant impact on one or more specific challenges?</i>	<i>Do you have reason to believe that the activity will be a success?</i>	<i>Are resources (funds, staff, expertise) readily available to implement the activity?</i>	<i>Will this activity be supported by relevant stakeholders? Is there momentum to move this initiative forward?</i>	<i>Is there opportunity for collaboration and/or opportunity to build on existing initiatives?</i>	
<b>Rate 1 to 3 (3 is the highest)</b>	2	2	2	2	2	2	<b>12</b>