



Key Strategic Activity	Promote Compulsory registration of Club Coach Coordinators			
Link to Strategic Pillar	Participating			
Link to Strategic Priority	Player Churn			
Link to Strategic Goal/s	Addressed the reasons within the game's control which are influencing why players are not being retained			
RACI	Responsible – Who? CEC	Accountable – Approval? SOCF	Consulted Member Zones	Informed
Outline of Strategic Activity What is the principal purpose?	Implement the compulsory registration of club coach coordinators through PlayFootball within all community clubs to ensure a clear communication pathway to clubs regarding coach education and training.			
Desired outcome/s aligned to Goal	Addressed reasons which are influencing why players are not being retained			



Prioritisation assessment matrix

Measure	Urgency	Potential Impact	Success	Resources	Stakeholder readiness	Integration	Total Points
Definition	<i>Is this a priority activity which needs to be implemented?</i>	<i>Is it likely that the implementation of this activity will have a significant impact on one or more specific challenges?</i>	<i>Do you have reason to believe that the activity will be a success?</i>	<i>Are resources (funds, staff, expertise) readily available to implement the activity?</i>	<i>Will this activity be supported by relevant stakeholders? Is there momentum to move this initiative forward?</i>	<i>Is there opportunity for collaboration and/or opportunity to build on existing initiatives?</i>	
Rate 1 to 3 (3 is the highest)	3	3	2	2	2	3	15