



<b>Key Strategic Activity</b>	Refresh Integrated Website Network			
<b>Link to Strategic Pillar</b>	Leading			
<b>Link to Strategic Priority</b>	Communication			
<b>Link to Strategic Goal/s</b>	Clear and agreed communication protocols throughout the game which facilitate effective working relationships and good governance.			
<b>RACI</b>	<b>Responsible – Who?</b> CEO	<b>Accountable – Approval?</b> CEO	<b>Consulted</b> Zones & Executive	<b>Informed</b> NNSWF Staff
<b>Outline of Strategic Activity</b> <b>What is the principal purpose?</b>	Review and refresh NNSWF's integrated website network to improve functionality, availability and dissemination of communication.			
<b>Desired outcome/s aligned to Goal</b>	effective working relationships and good governance.			



### Prioritisation assessment matrix

Measure	Urgency	Potential Impact	Success	Resources	Stakeholder readiness	Integration	Total Points
<b>Definition</b>	<i>Is this a priority activity which needs to be implemented?</i>	<i>Is it likely that the implementation of this activity will have a significant impact on one or more specific challenges?</i>	<i>Do you have reason to believe that the activity will be a success?</i>	<i>Are resources (funds, staff, expertise) readily available to implement the activity?</i>	<i>Will this activity be supported by relevant stakeholders? Is there momentum to move this initiative forward?</i>	<i>Is there opportunity for collaboration and/or opportunity to build on existing initiatives?</i>	
<b>Rate 1 to 3 (3 is the highest)</b>	3	2	2	1	2	1	<b>11</b>