



Key Strategic Activity	Secure a Major Sponsor of High Performance			
Link to Strategic Pillar	Winning			
Link to Strategic Priority	Costs associated with participating in Player Development			
Link to Strategic Goal/s	Critically assessed the cost of player development programs and facilitated investment which reduces the financial burden of participants;			
RACI	Responsible – Who? MCM	Accountable – Approval? CEO	Consulted HFD, FOM	Informed Premier Clubs, Member Zones
Outline of Strategic Activity What is the principal purpose?	Identify an appropriate commercial partner aligned to Player Development programs and services that can subsidise identified participation opportunities.			
Desired outcome/s aligned to Goal	Reduces the financial burden of participants			



Prioritisation assessment matrix

Measure	Urgency	Potential Impact	Success	Resources	Stakeholder readiness	Integration	Total Points
Definition	<i>Is this a priority activity which needs to be implemented?</i>	<i>Is it likely that the implementation of this activity will have a significant impact on one or more specific challenges?</i>	<i>Do you have reason to believe that the activity will be a success?</i>	<i>Are resources (funds, staff, expertise) readily available to implement the activity?</i>	<i>Will this activity be supported by relevant stakeholders? Is there momentum to move this initiative forward?</i>	<i>Is there opportunity for collaboration and/or opportunity to build on existing initiatives?</i>	
Rate 1 to 3 (3 is the highest)	3	3	3	2	3	3	17